



I Gies College of Business

Gies Business Outcomes 2022–2023

Everything we do at Gies is focused on our students’ academic, professional, and personal success. Our curricular and co-curricular experiences provide a pathway for students to develop the skills needed to be competitive in the market and thrive in their careers. Each student defines success differently. Successful outcomes include employment, continuing education, and volunteer service. This report is based on responses to the annual Illini Success Survey and focuses on Gies students who graduated in the August 2022, December 2022, and May 2023 cohorts. Full reports of student outcomes are available through the [Illini Success initiative](#).

Undergraduate—6 months post-graduation

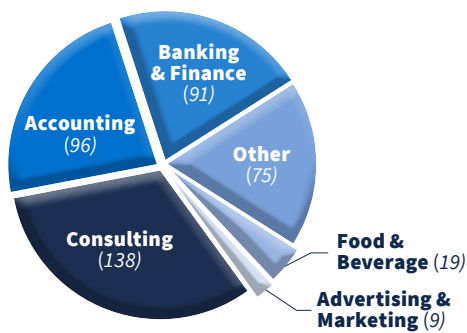
	97%	\$79,595	\$6,312
	Successful Outcomes	Average Salary	Average Signing Bonus
Major	Successful Outcomes	Average Salary	Average Signing Bonus
Accountancy	99%	\$80,425	\$5,429
Finance	96%	\$84,628	\$7,371
Information Systems	97%	\$79,454	\$6,133
Management	86%	\$66,150	-
Marketing	94%	\$72,716	\$6,232
Operations Management	100%	\$71,944	\$4,333
Supply Chain Management	100%	\$77,625	\$5,810

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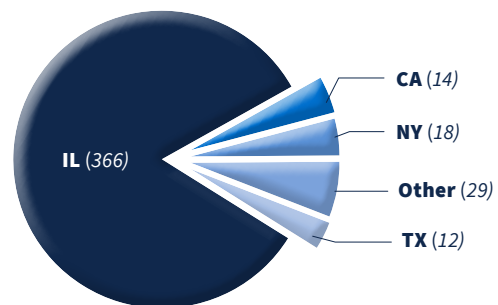
Undergraduate—6 months post-graduation

Major	Successful Outcomes	Employed	Continuing Education	Seeking
Accountancy	99%	61%	38%	1%
Finance	96%	84%	12%	4%
Information Systems	97%	83%	14%	3%
Management	86%	73%	23%	14%
Marketing	94%	86%	8%	6%
Operations Management	100%	93%	7%	-
Supply Chain Management	100%	98%	2%	-

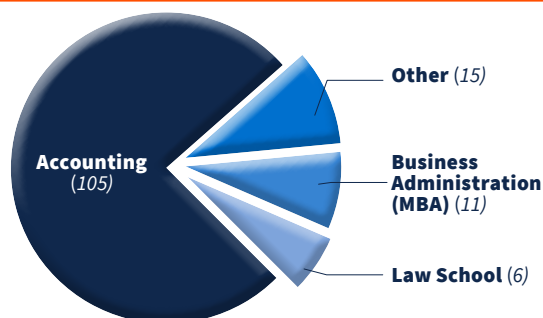
Top Industries for Students Accepting Full-Time Employment



Top Destination States for Students Accepting Full-Time Employment



Top Degrees Pursued by Students Enrolling in Additional Education after Graduation

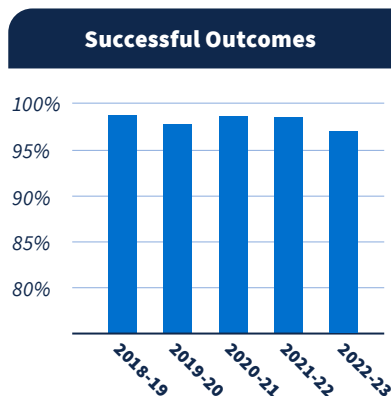


Sample list of employers

PwC	Caterpillar
Deloitte	Lincoln International
KPMG	Madison Industries
EY	Grainger
RSM	Pepsi
Crowe	

Gies Business Outcomes 5 Year Trends

All Gies Undergraduates—6 months post-graduation



Major	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023
Accountancy					
Successful Outcomes	99%	99%	99%	99%	99%
Average Salary	\$65,755	\$68,629	\$66,678	\$74,344	\$80,425
Average Bonus	\$5,422	\$5,616	\$4,057	\$5,801	\$5,429
Finance					
Successful Outcomes	98%	99%	98%	99%	96%
Average Salary	\$67,579	\$70,009	\$71,129	\$78,907	\$84,628
Average Bonus	\$6,231	\$7,019	\$6,144	\$7,272	\$7,371
Information Systems					
Successful Outcomes	99%	96%	99%	97%	97%
Average Salary	\$65,970	\$69,065	\$69,642	\$72,359	\$79,454
Average Bonus	\$5,364	\$6,046	\$5,161	\$5,973	\$6,133
Management					
Successful Outcomes	96%	94%	100%	96%	86%
Average Salary	\$55,688	\$61,361	\$56,267	\$68,575	\$66,150
Average Bonus	\$4,441	\$7,000	\$3,357	\$6,071	N/A
Marketing					
Successful Outcomes	98%	94%	98%	95%	94%
Average Salary	\$60,164	\$61,264	\$62,039	\$66,132	\$72,716
Average Bonus	\$5,097	\$5,613	\$4,960	\$5,751	\$6,232
Operations Management					
Successful Outcomes	97%	88%	100%	100%	100%
Average Salary	\$63,353	\$70,250	\$71,950	\$66,875	\$71,944
Average Bonus	\$4,111	\$7,383	\$7,660	\$7,333	\$4,333
Supply Chain Management					
Successful Outcomes	100%	96%	98%	100%	100%
Average Salary	\$66,000	\$67,196	\$65,930	\$70,700	\$77,625
Average Bonus	\$5,516	\$5,150	\$4,794	\$5,940	\$5,810